



## SKILLS

- » Proficient in Adobe Photoshop, Illustrator, and InDesign
- » Familiarity with Adobe Dreamweaver, HTML, and CSS
- » Experience with Adobe After Effects and Premiere Pro
- » Proficient in Sketch and prototyping applications such as InVision
- » In-depth understanding of drawing and photography
- » Experienced in the Microsoft Office Suite
- » Strong time management and ability to meet deadlines
- » Works well independently and with a team to reach common goals
- » Clear communication skills
- » Focused and attentive to the details
- » Experience with project management software such as JIRA, SharePoint, Dropbox, Slack, and Outlook

## EXPERIENCE

### **VISUAL DESIGNER**, Aug. 2018–Present

Alarm.com, McLean, VA

- » Created print collateral such as flyers, magazine ads, booklets, training workbooks
- » Adhered to brand standards and created additional guidelines
- » Initiated icon/illustration standardization across marketing materials and internal teams and created necessary assets
- » Created logos for internal programs and consumer-facing external initiatives
- » Provided creative support for subsidiaries, security dealer/partners, internal communications, events, and company marketing efforts
- » Additional projects include: Outlook templates, creative design for emails, exhibit displays and booths, digital signage displays, and PowerPoints

### **PUBLISHED AUTHOR**, April 2018

*Almost Genius: Everyday Tips and Tricks to Hack Your Life*

- » Photographed, wrote, and designed a 120 page book

### **TEACHING ASSISTANT: CORPORATE DESIGN & BRANDING**, Jan. 2018–May 2018

School of Art, George Mason University, Fairfax, VA

- » Provided critique and was a liaison between approx. 12 students and the professor
- » Assisted the head faculty member with record keeping and exam grading

### **MULTIMEDIA SPECIALIST**, Aug. 2017–Jan. 2018

PhishMe, Leesburg, VA

- » Responded to customer requests by customizing content
- » Created infographics and translated the to HTML/CSS, banners, icons, and GIFs
- » Created collateral material such as adult coloring pages and promotional posters

### **TEACHING ASSISTANT: TYPOGRAPHY**, Aug. 2017–Dec. 2017

School of Art, George Mason University, Fairfax, VA

- » Conducted presentations, assisted with record keeping, and graded exams
- » Provided critique and was a liaison between approx. 16 students and the professor

### **GRAPHIC DESIGN INTERN**, June 2017–Aug. 2017

PhishMe, Leesburg, VA

- » Created infographics, icons, and other design tasks as assigned

### **ART DIRECTOR**, Aug. 2016–May 2017

Fourth Estate, George Mason University's Office of Student Media, Fairfax, VA

- » Promoted from Visual Editor
- » Designed page layouts, compiling articles and photos
- » Managed graphics, photography and multimedia editors and their staff

## EDUCATION

### **BACHELOR OF FINE ARTS IN GRAPHIC DESIGN**

May 2018, GPA 3.91

George Mason University, Fairfax, VA

### **ADVANCED HIGH SCHOOL DIPLOMA**

June 2014, GPA 4.33

Tuscarora High School, Leesburg, VA