



LIST OF SERVICES

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BRAND DEVELOPMENT

- ◆ Brand creation
- ◆ Brand redesign
- ◆ Logos and visual identity systems
- ◆ Graphic standards guides
- ◆ Competitive analysis and market research

BRANDING

- ◆ T-shirts
- ◆ Signage
- ◆ Promotional items
- ◆ Product packaging and labeling
- ◆ Mockups (to bring designs to life)
- ◆ Infographics
- ◆ PowerPoint presentations

STATIONERY

- ◆ Business cards
- ◆ Letterheads
- ◆ Envelopes and mailing labels
- ◆ Post cards and direct mail
- ◆ Forms
- ◆ Greeting cards

MULTIMEDIA

- ◆ Photography
- ◆ Photo manipulation, editing, retouching
- ◆ Illustration
- ◆ Simple motion design
- ◆ Basic videography and editing

WEB & USER EXPERIENCE

- ◆ Conceptualization and website layout
- ◆ Website building via templates (Squarespace, Weebly, Wix, etc.)
- ◆ Image sourcing
- ◆ Social media imagery and posts
- ◆ Preproduction: research, personas, user flows, user interviews, surveys, story boards, competitive analysis, minimum viable product, content strategy
- ◆ Wire-framing
- ◆ Prototyping

PRINT COLLATERAL

- ◆ Booklets
- ◆ Brochures
- ◆ Posters
- ◆ Magazines and newspapers
- ◆ Books and book covers
- ◆ Publications, manuals, catalogs
- ◆ Banners and display stands
- ◆ Menus

ADVERTISING

- ◆ Flyers
- ◆ Newspaper and magazine ads
- ◆ Billboards
- ◆ Vehicle wraps
- ◆ Digital banner ads
- ◆ Guerrilla ad tactics
- ◆ Copy writing
- ◆ Coupons
- ◆ Point of sale

In need of a design service not listed? Please tell me about your project and I can turn your design and marketing dreams into a reality!